Bachelor of Commerce 1st Semester

INTERDISCIPLINARY PSYCHOLOGY FOR MANAGERS Paper: BCM-103

Time Allowed: Three Hours]

[Maximum Marks: 80

Note: Attempt any FOUR questions from Section-A having 5 marks for each question. Attempt any TWO questions each from Section-B and Section-C, having 15 marks for each question.

SECTION-A

- I. Attempt any FOUR questions in brief :-
 - (a) How can the manager influence the behaviour of an employee?
 - (b) Define perception and its nature.
 - (c) What do you understand by psychology for managers?
 - (d) What is motivation? Does it affect behaviour?
 - (e) What are the consequences of high degree of stress?
 - (f) Which type of leadership style is more effective, in your opinion — autocratic or democratic.

SECTION-B

- II. What is organisational behaviour? What is its scope? What is the necessity of studying this subject?
- III. What is the concept of attitude? What are its features? How is an attitude formed?
- IV. What do you understand by value? What are the main characteristics of values?
- V. What does individual behaviour mean? Explain the major factors that determine the individual behaviour.

SECTION-C

- VI. Can motivation be increased? Explain various motivational factors used in an undertaking.
- VII. What do you understand by the term leadership? Enumerate its important characteristics.
- VIII. What is organisational conflict? Discuss the reasons of various types of conflicts in an organisation. Suggest measures to resolve inter group conflicts.
- IX. Define the term stress. What are its sources?